



COOPER MUSIC

The Finest Musical Values Since 1906

1610 Northeast Expressway • Atlanta, GA 30329
(404) 329-1663 • (800) 367-6181
www.cooperpiano.com

SALES PROMOTION POLICY

TO OUR RENTAL CUSTOMERS:

If you are considering the purchase of a piano, organ, or keyboard, you may be eligible to apply all or a portion of the rental payments which you have paid under your Rental Contract with Cooper Music, Inc. ("Cooper"). THE PROVISIONS OF THIS POLICY SHALL ONLY APPLY TO RENTERS WHO HAVE RENTED INSTRUMENTS FROM COOPER AND WHO HAVE FAITHFULLY PERFORMED ALL OF THEIR OBLIGATIONS UNDER THE TERMS OF THEIR RENTAL CONTRACTS.

As part of Cooper's sales promotion policy, Cooper will apply the first twelve (12) months of rental payments, which have been timely paid by Renter to Cooper toward the purchase price of any in-stock piano, organ, or keyboard if the Renter satisfies all of the following conditions: (i) the item is purchased from Cooper on or before the termination of the present Rental Contract, (ii) the listed purchase price of the item of merchandise is equal to or greater than the listed purchase price of the Instrument which is the subject of the Rental Contract; (iii) Renter is not in default under the terms of the Rental Contract at the time of the purchase of the item; and (iv) Renter returns the Instrument currently being rented to Cooper in a condition which is acceptable to Cooper.

The amount of the timely rental payments which will be credited is 100% of the first 12 monthly rental payments.

Rental payment credits may not be combined with other promotions, rebates or advertised specials.

RENTER ACKNOWLEDGES THAT DELINQUENT PAYMENTS AND OTHER CHARGES SHALL NOT BE ELIGIBLE FOR CALCULATING THE APPLICABLE CREDIT.

Under the above sales promotion policy, only the amount of the rental payments which have been paid on or before the date when the payment was due under the terms of the Rental Contract will be utilized in determining the applicable credit. Payments for taxes, service contracts, tuning, delivery, or other non-rental charges paid in connection with the Rental Contract, as well as rental payments not timely paid under the Rental Contract, will not be used for calculating the amount of the credit available to the Renter under Cooper's sales promotion policy.

If Renter is interested in purchasing any merchandise from Cooper, Renter should contact Cooper for further details.

Please note that in addition to the above credit, Renters are eligible for purchase of unadvertised instruments priced For Sale Now.

COOPER MUSIC, INC.

BY: _____
Authorized Agent

Date: _____

The undersigned acknowledged that the undersigned was given a copy of this Sales Promotion Policy and has read and understands it.

Date: _____

Date: _____